



SPRING SPORTS madness!

FOR MOMS AND SONS



The Nampa Recreation Center is pleased to announce the **7th Annual Spring Sports Madness for Moms & Sons** on **Saturday, March 7, 2020**. *Spring Sports Madness* is an event for boys ages 3-13 and their moms. Moms and sons will enjoy an evening of age appropriate activities centered around sports and games. Moms and sons can dress up in their favorite sports team gear and enjoy dodgeball, games, photo booth, pizza and more! Last year the event drew over 200 moms and sons and we anticipate the event to continue to grow.

We invite you to participate in the success of this year's event by being a sponsor. *Spring Sports Madness* is a great opportunity to show your community involvement in this unique event and market your business to a targeted audience of health minded families. Your sponsorship would also demonstrate your support for healthy living to this community.

Below is a breakdown of the *Spring Sports Madness* sponsor levels and benefits. We believe one of these packages will give your company excellent exposure and complement your marketing strategies.

Presenting Sponsor (\$500)

- Company logo printed on all marketing materials, including posters, flyers and tickets
- Company linked to the Nampa Parks & Recreation website for 45 days
- Company banner displayed during event
- Recognition in event script
- Vendor booth during event (8 foot table)
- 5% discount on one ad in Nampa Parks & Recreation seasonal activity guide
- 2 complimentary tickets to the event

Contributing Sponsor (\$250)

- Company name printed on event posters and flyers
- Acknowledgement on the Nampa Parks & Recreation website for 14 days
- Recognition in event script
- Vendor booth during event (8 foot table)
- 1 complimentary ticket to the event

For your convenience, I have attached the *Spring Sports Madness Sponsor Agreement*. The sponsor deadline is Friday, January 10, 2020. Please let me know if you have questions or require additional information. I appreciate your consideration of partnership and look forward to counting you as one of our supporters.

Sincerely,

Kari Riley
Marketing & Fundraising Coordinator
Nampa Parks & Recreation Department
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